

**Vicki Morris**

**From:** edgertonedc@gmail.com on behalf of Edgerton Economic Development Corp.  
<edgertonedc@gmail.com>  
**Sent:** Monday, November 18, 2013 3:01 AM  
**To:** vickisueb@att.net  
**Subject:** News on Edgerton, WI Economic Development

November, 2013



# ECONOMIC DEVELOPMENT NEWS

Dear Vicki,

[Join Our Mailing List!](#)

Edgerton has been added to the Rock River Trail motorized route -

[Quick Links](#)

## Rock River Trail Scenic and Historic Route to Run Through Edgerton

[City of Edgerton](#)



Edgerton, located within the Rock River Valley in Rock County Wisconsin, is proud to announce its location on the new Rock River Trail Scenic and Historic route. In July 2013, the Wisconsin Legislature and the Illinois General Assembly adopted legislation to designate and mark the Rock River Scenic and Historic route on

[Edgerton Business Park](#)

[Rock County Development Alliance](#)

[Edgerton Chamber of Commerce](#)

public highways parallel with and in proximity of the Rock River in both states. The motorized route passes through 11 counties and 37 cities and villages of the river corridor, traveling through Edgerton via County Hwy F and State Highway 59.

[Locate In Wisconsin](#) (Featured Property)

Formed in 2010, the Rock River Trail Initiative's goal is to establish the Rock River and its communities as a recreational and leisure destination with national reach. The mission of this initiative is to "establish and support a Rock River Water Trail along the 320-mile river course from the headwaters in Fond du Lac County, Wisconsin to the Mississippi River at Rock Island, Illinois, and a separate Rock River Scenic and Historic Route on roads within the river corridor to provide access for all to the natural resources, recreational opportunities, scenic beauty and historic and cultural assets of the Rock River Valley."

[Rock River Trail Information](#)

"We are excited to have this designation and be part of this

wonderful initiative", states City Administrator Ramona Flanigan. "This opens a new door for tourism and an opportunity to show off our historic city." In addition to the historic value of the community itself, Edgerton's proximity to Rock River and Lake Koshkonong offers visitors a variety of opportunities for recreational activities.

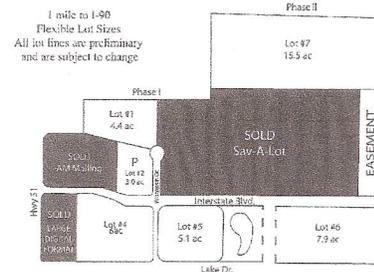
The Rock River Water Trail is currently one of only 10 such water trails designated by the National Park Service under the new National Water Trails System. Benefits of the designation include promotion and visibility through the National Park Service along with tangible benefits to river communities including a positive economic impact.

A bike route along with hiking trails is currently in the planning phase to complete the third elements of the Rock River Trail system. These will convey the cyclist and pedestrians through the river corridor to enjoy the scenic natural beauty of the Rock River basin and to connect with other scenic bike and hike trails.

*"A river of Opportunities for All Interests!"  
"Drive it. Hike it. Bike it. Kayak it. Canoe it."*

## Featured Property

**Edgerton Business Park:** Ideally situated in southern Dane County, one mile off Interstate 90 on U.S. Highway 51. Excellent interstate access to Madison, Milwaukee, Illinois, Minnesota and beyond. All lots are fully developed with flexible lot sizes, prices at \$29,900 per acre. For information contact John Henderson, MLG Commercial, 262-797-9400, [www.mlgcommercial.com](http://www.mlgcommercial.com), or Ramona Flanigan, City of Edgerton, 608-884-3341, [www.cityofedgerton.com](http://www.cityofedgerton.com).



For information and connections to more possibilities contact:  
Ramona Flanigan, Administrator, City of Edgerton  
608-884-3341 [rflanigan@cityofedgerton.com](mailto:rflanigan@cityofedgerton.com)  
Vicki Morris, Consultant, Edgerton EDC  
608-289-6084 [edgertonedc@gmail.com](mailto:edgertonedc@gmail.com)

Vicki Morris  
Edgerton Economic Development Corp.

[Forward email](#)

SafeUnsubscribe

Trusted Email from  
**Constant Contact**  
Try it FREE today.

This email was sent to vickisueb@att.net by [edgertonedc@gmail.com](mailto:edgertonedc@gmail.com) |  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).  
Edgerton Economic Development Corp. | PO Box 5 | Edgerton | WI | 53534