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PRESS RELEASE

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION PLEASE CONTACT:

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July 12. 2019

CHILDREN'S BOOKS AND BACKPACKS DELIVERED TO EDGERTON FIRST RESPONDERS

Thanks to AT&T and REACH-A-Child, the Edgerton Police and Fire/EMS Departments received "REACH BAGs" earlier today for each of the vehicles in the combined fleet.

A REACH BAG is a durable backpack filled with new children's books and drawstring backpacks. First Responders across the state use the books to comfort children they encounter in crisis situations and distract them from the immediate trauma.

The books and backpacks were acquired thanks to a very generous donation from AT&T.

Four REACH BAGs were delivered to Police Chief Robert Kowalski, with an additional 13 provided to the Fire & EMS unit.

Started in 2007, REACH-A-ChildTM continues its mission of providing a REACH BAG to every First Responder in Wisconsin. Currently, the entire fleet of Wisconsin State Patrol vehicles and over 140 Sheriff/Police/Fire/EMS Departments across the state carry REACH BAGs. In 2018, REACH-A-ChildTM delivered 23,062 new children's books to Wisconsin First Responders. More information about REACH-A-ChildTM is available on our website ("www.reachachild.org").